

# (agora)<sup>®</sup>

EXPERIENCE FABRICS



*Design, Comfort, Durability*

# *Experience*

With the expertise of those who master the art of weaving,  
Agora dedicates its collections to what truly matters:  
comfort you can feel,  
durability that lasts,  
and design that blends naturally into every space.

依托织布技艺大师的深厚造诣，AGORA 将系列产品倾注于  
真正重要的核心价值：触手可及的舒适体验、历久弥新的耐  
用品质，以及与各类空间自然相融的设计美学。



Comfort is the result of a well-crafted fabric. And a well-crafted fabric begins with Agora.

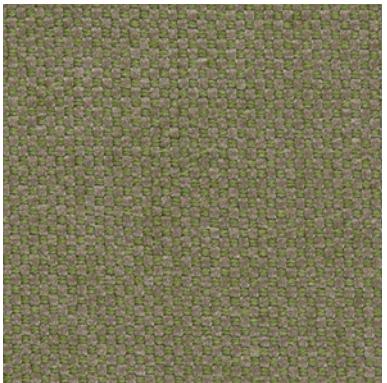
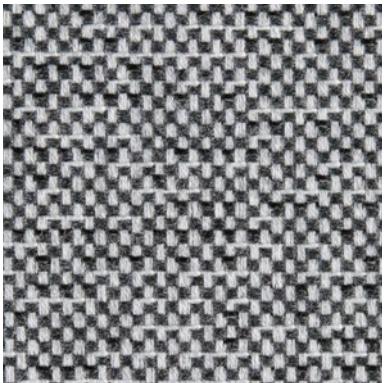
Each fabric conveys serenity, beauty, and strength, turning the everyday into an immersive experience that invites you to stay.

An experience that endures over time, thanks to the lasting quality and resilience of our fabrics.

舒适，源于匠心织物；而匠心织物，始于  
AGORA。

每一款面料都承载着静谧、美感与力量，  
将日常瞬间化作沉浸式体验，让人沉醉流连。

依托面料持久的品质与坚韧特性，这份美好体验亦能历经时光沉淀，始终如一。



© Otazen



Texture brings comfort.

Firm in structure and soft to the touch, it balances durability with a welcoming warmth.

Each thread is woven with precision, creating surfaces that invite relaxation and are made to be lived with, day after day.

质感，赋予舒适本真。

结构挺括而触感柔润，于坚实耐用与温润亲和力间达成精妙平衡。

每一缕丝线皆经精准织造，勾勒出宜于休憩的细腻肌理，适配日复一日的日常相伴，久用愈惬。

In woven fabrics, structure defines character.

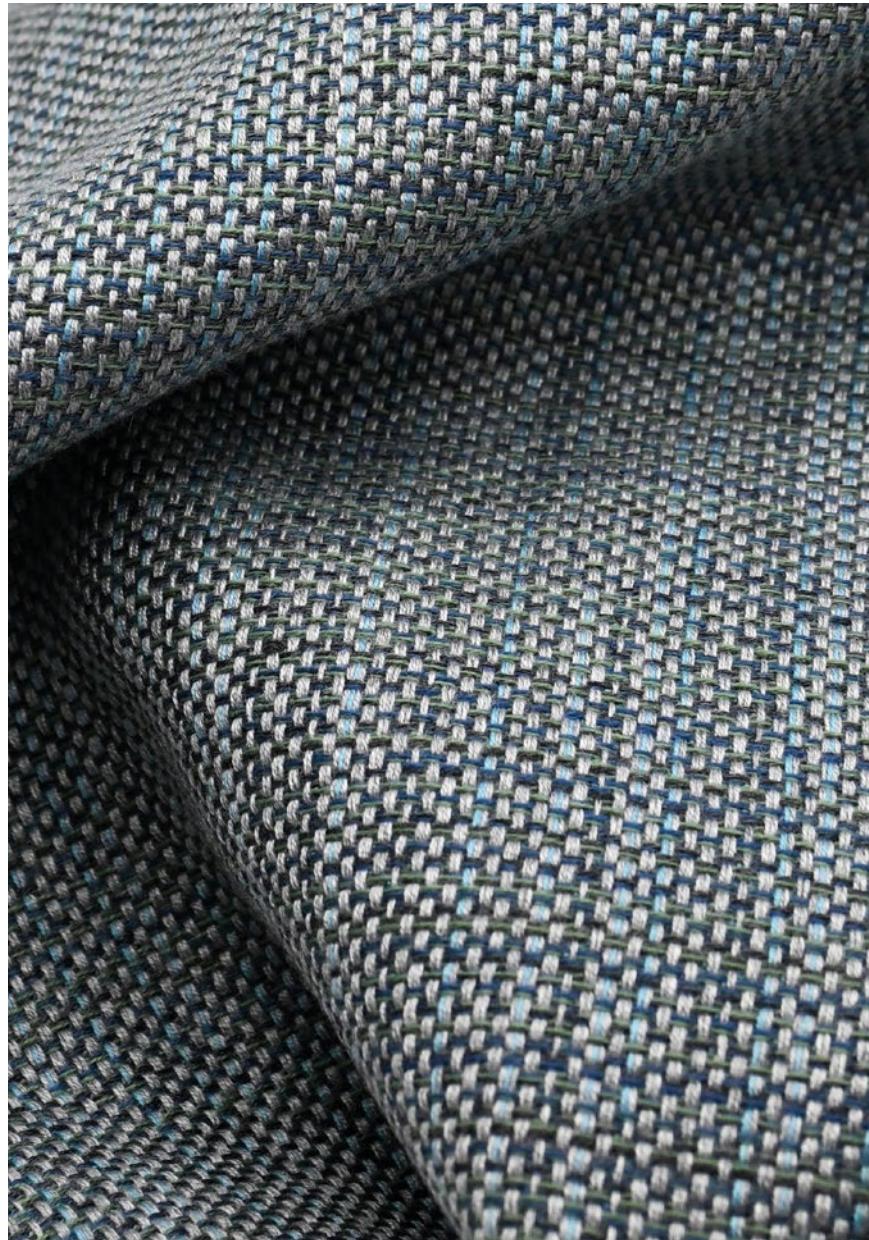
Each crossing adds volume and depth, shaping surfaces that balance design and strength.

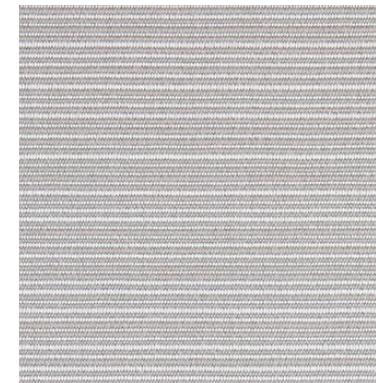
These are fabrics designed for everyday, where material comes to life and comfort becomes the experience.

织物之魂，藏于结构。

每一次经纬交织，皆赋予面料丰盈质感与立体层次，在设计美学与坚韧性能间觅得完美平衡。

这便是为日常而生的面料——材质焕发鲜活生命力，舒适化作触手可及的真切体验。





A fabric born with colour at its core.

At Agora, colour is not applied superficially. It is integrated into the fibre from the very beginning, becoming part of the material itself.

This ensures lasting beauty and strength during the brightest days.



色彩为本，织就天成。

在 AGORA，色彩绝非表面点缀，而是从纤维源头便深度融入，成为面料本身的肌理底色。

这使得面料即便历经日晒强光，依旧能保持恒久美感与坚韧品质。





# *Transformation*

In the hands of upholsterers, Agora fabrics reveal their true versatility.

Easy to handle and consistently high in quality, they support the creative process, allowing unique pieces to take shape with complete freedom.

于软装匠人手中，AGORA面料尽显多元适配之能。

其易加工、恒定高品质特性，为创作过程全程赋能，让独特作品得以随心勾勒、自在成型。

A close-up photograph of a person's hands and arms. The person is wearing a bright yellow, ribbed, sleeveless dress. They are holding a pair of large, dark-colored scissors and are in the process of cutting a piece of dark green, textured fabric. The fabric is draped over a light-colored surface. In the background, there are other fabrics and possibly a sewing machine, suggesting a workshop or studio environment.

Every cut, every fold and every skilled  
gesture transforms Agora fabric.

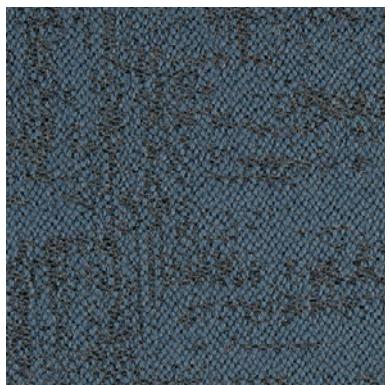
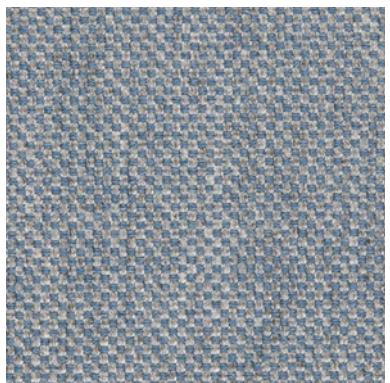
With expert tailoring, pieces made to  
last take shape and character.

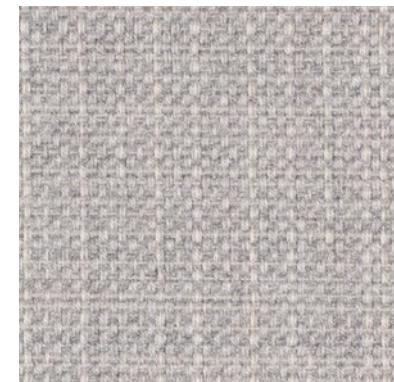
A union of material and craftsmanship  
that turns design into experience.

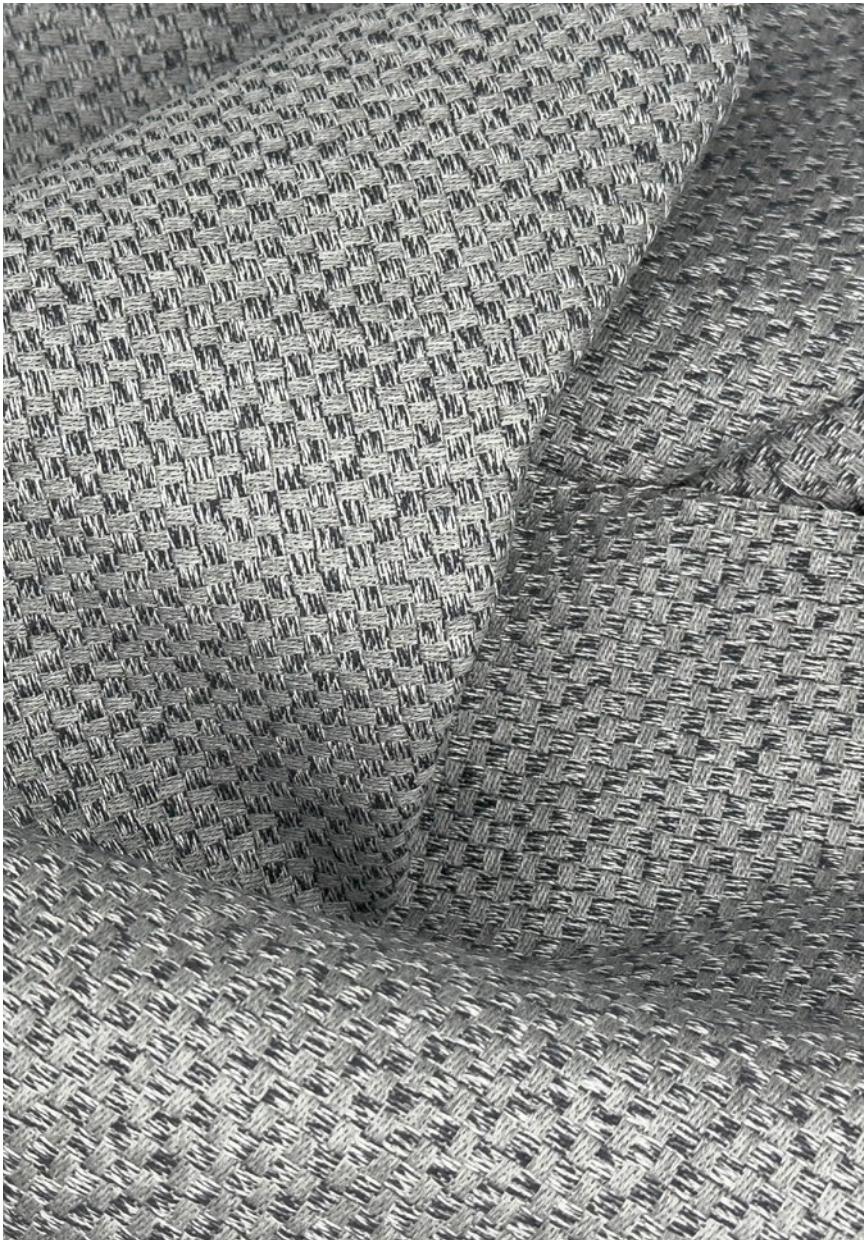
每一次裁剪、每一道折痕、每一个匠心手  
势，皆为AGORA面料赋予新生。

经精湛剪裁工艺雕琢，兼具耐用性与独特  
个性的作品应运而生。

材质与匠艺的完美交融，让设计构想终成  
可感可触的沉浸式体验。







Agora offers a wide variety of textures designed to inspire creativity and experimentation.

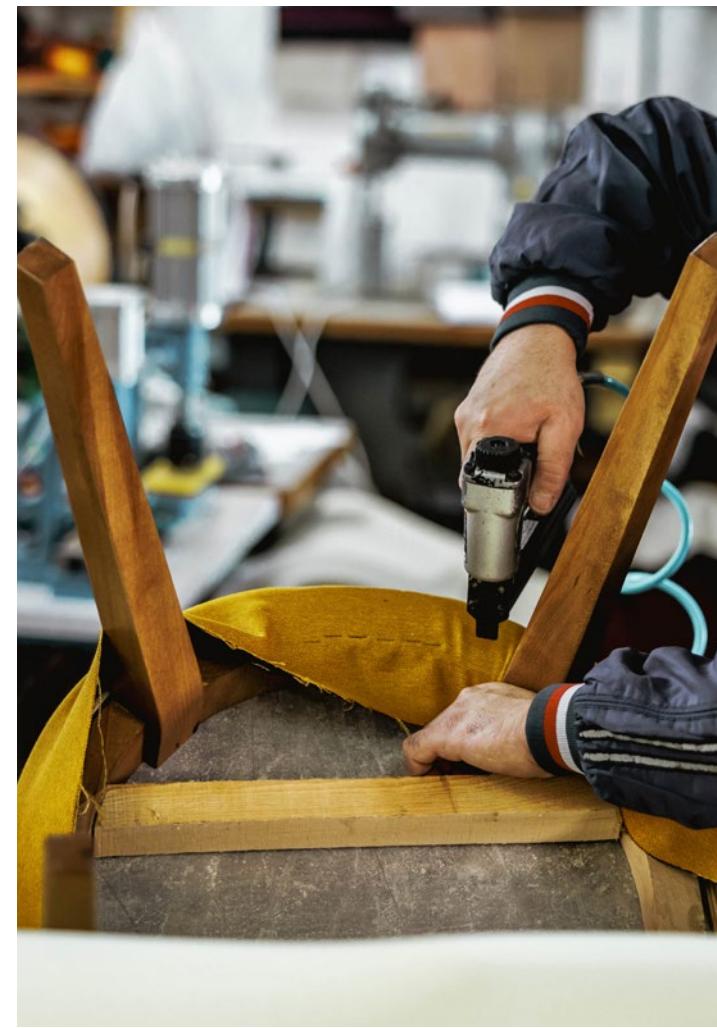
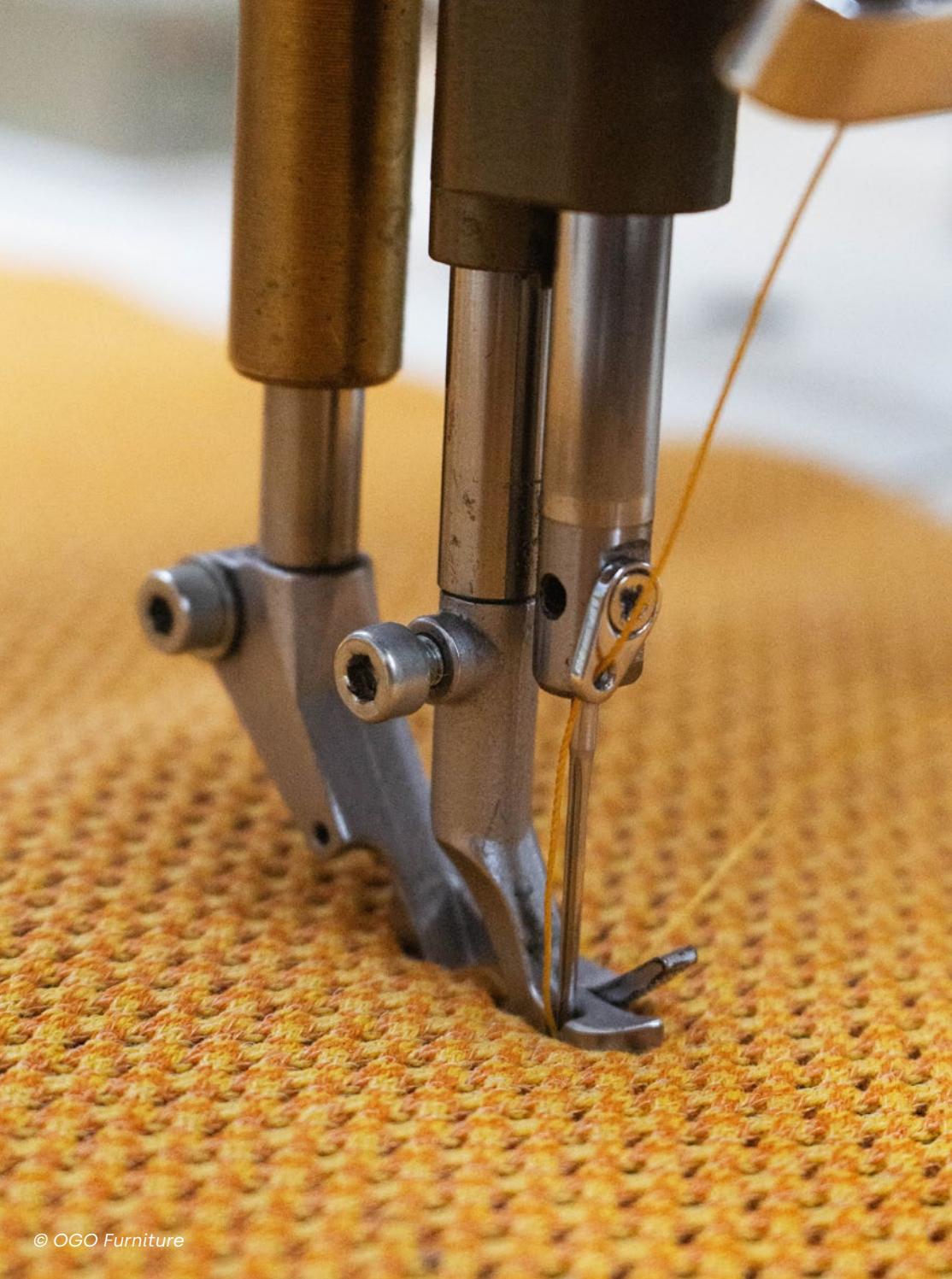
The origin, composition, and construction of each fabric define its character and performance.

Upholsterers work with materials crafted to endure, protect, and express personality with Agora.

AGORA 呈献多元质感面料系列，专为激发创意灵感与探索精神而设计。

每款面料的原料甄选、成分配比与织造结构，共同铸就其独特个性与卓越性能。

软装匠人们始终选用 AGORA 面料——兼具耐用、防护之能，更能彰显个性主张。



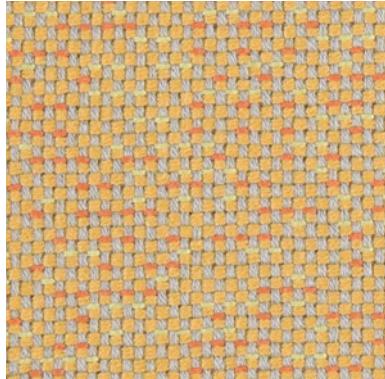


# *Origin*

It all begins with the fibre.  
At Agora, each fabric is conceived from the  
start to withstand the elements:  
100% solution-dyed acrylic, crafted to last.

一切始于纤维。

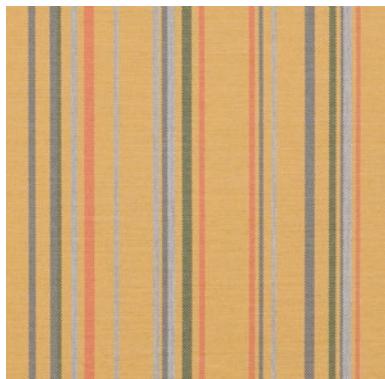
在AGORA，每款面料从构思之初便以抵御各  
类环境考验为核心诉求。精选100%原液染色  
亚克力纤维，铸就经久耐用的品质基石。



Each fabric begins with solution-dyed acrylic fibre.

The colour is locked into the core of the yarn, ready to withstand light, water and continuous use.

But technology alone is not enough: behind every fabric lies knowledge, skilled hands and a constant human attitude that values well-crafted work.



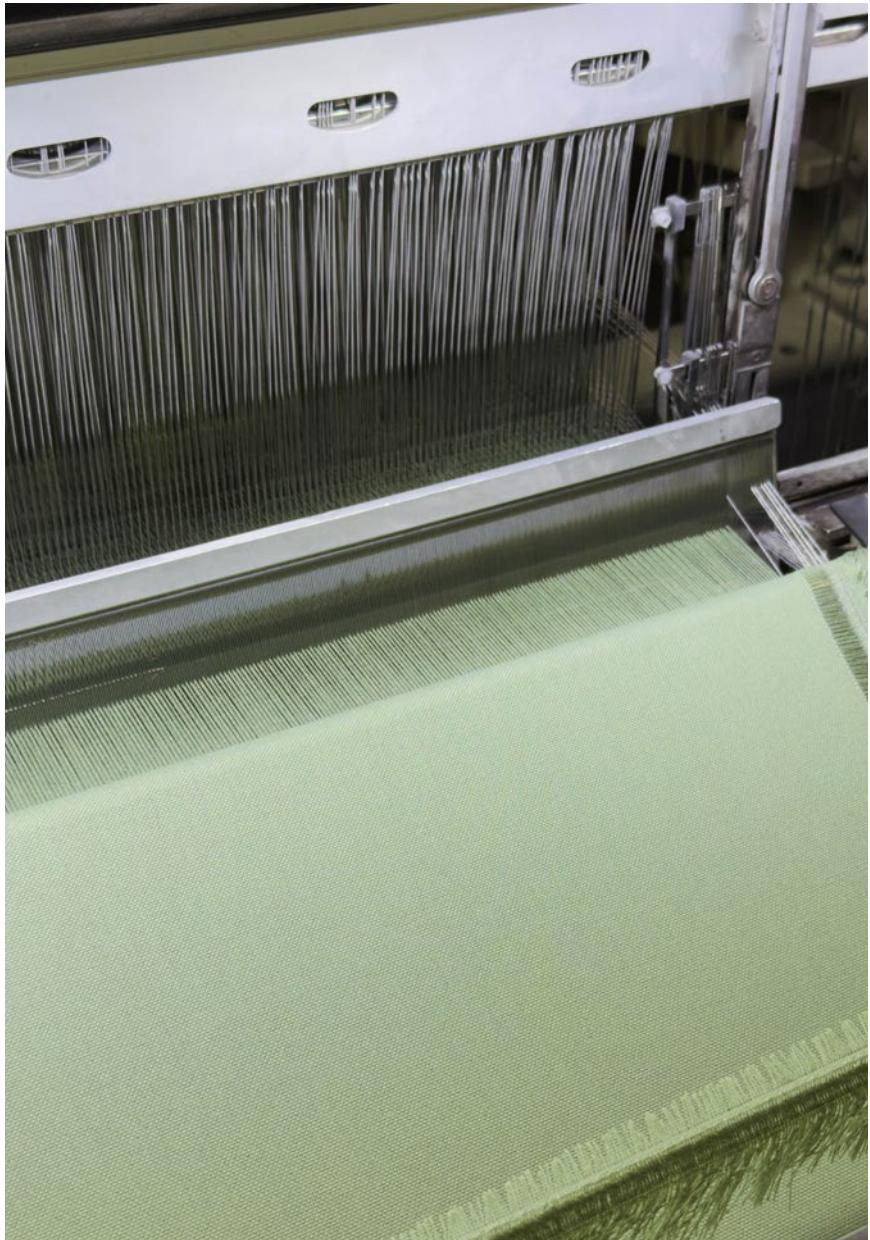
每款面料均以原液染色亚克力纤维为基底。

色彩深锁纱线内核，无惧日晒、水渍与日常高频使用的损耗。

但仅凭技术远非极致——每款面料的背后，是沉淀多年的专业积淀、匠人巧手的精雕细琢，以及对匠心之作始终坚守的人文初心。







Each thread is woven with precision, guided by advanced technology and the expertise of seasoned craftsmen.

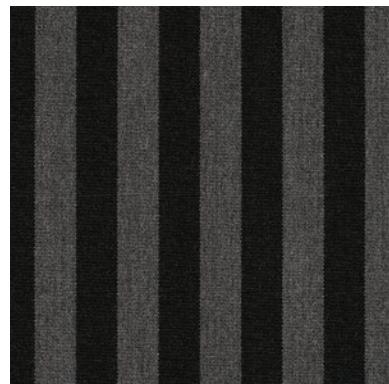
On the loom, the fabric's structure takes shape and its strength reinforced.

A process where every detail matters, and where quality is not just an outcome, but a way of doing things.

每一缕丝线，皆在先进技术与资深匠人专业造诣的双重加持下，经精准织造而成。

织机之上，面料结构渐次成型，坚韧性能亦随之强化。

这是一个细节决定成败的过程——品质于AGORA而言，绝非偶然的结果，而是融入骨血的行事准则。

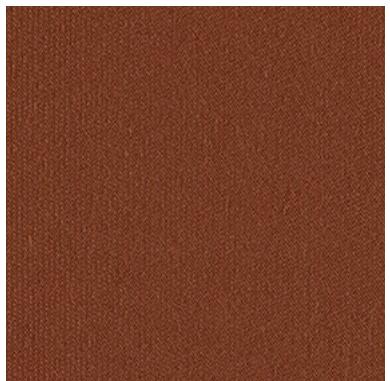




At Agora, protection is part of the design.

Our fabrics feature treatments that repel water and stains, preserving their colour, texture, and character over time.

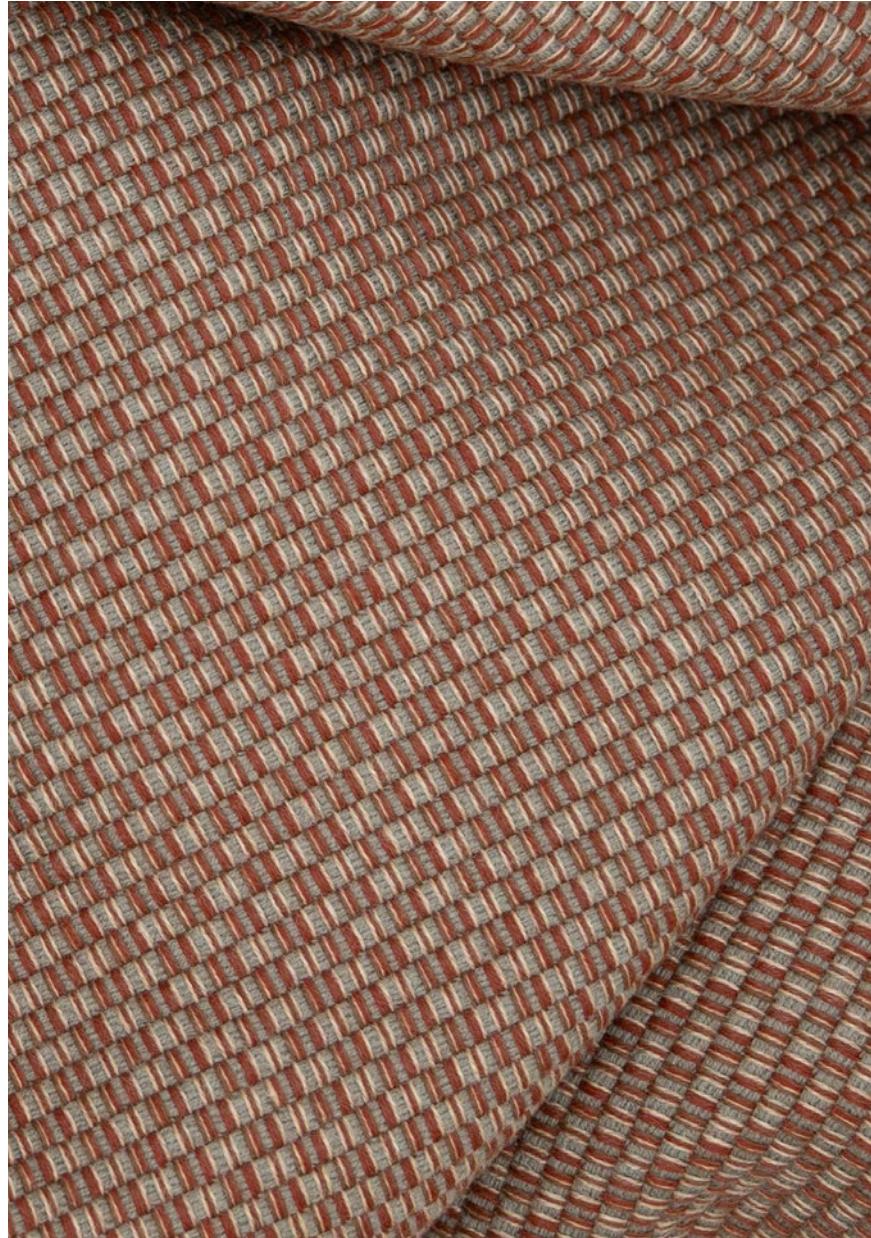
Finishes that enhance durability and simplify daily care, designed to perform beautifully in any environment.



在AGORA，防护性能是设计的核心考量。

我们的面料经专业防护处理，可有效防水防污，让色彩、质感与独特格调历经时光洗礼依旧如初。

各类功能性后整理工艺不仅提升面料耐用度，更简化日常养护流程，确保其在各类使用场景中均能保持卓越表现。



Every fabric born at Agora carries a promise: durability, consistency and reliability.

A demanding and deeply human result, where innovation and craftsmanship come together to create fabrics designed to last and ensure an exceptional outdoor experience.

每一款AGORA面料，皆承载着三重承诺：经久耐用、品质恒定、性能可靠。

这一严苛标准的达成，源于人文匠心与创新科技的深度交融——我们以精益求精的态度，打造历久弥新的面料，只为呈现卓越非凡的户外使用体验。



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[www.agorafabrics.com](http://www.agorafabrics.com)